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### **Ideate, Inc. Initiates Floating Licenses for Ideate-developed Autodesk® Revit-based Software Solutions**

SAN FRANCISCO, California - November 4, 2011 - In response to global demand, Ideate Inc., an Autodesk Authorized Developer with more than 25 years experience in software development and specific focus on Building Information Modeling (BIM), announced today its release of a network licensed version for both Ideate Explorer for Revit® and Ideate BIMLink.

"Delivering an easily deployed, floating license solution for our Autodesk® Revit-based products has been a top priority this quarter," said Bob Palioca, president of Ideate, Inc.

"We've implemented a solution based on Flexera's FlexNet technology, which is the same network licensing technology used for Autodesk's Revit products," remarked Glynnis Patterson, Ideate Director of Software Development. "This gives our customers the simplest solution for installing and managing floating licenses and will enable access to Ideate Software for all their Revit users."

The network license version is part of the latest release of Ideate software, Ideate Explorer for Revit 2012.3 and Ideate BIMLink 2012.3. Customers who want to convert their existing standalone or enterprise versions should contact their local Ideate Software Reseller or email [sales@ideateinc.com](mailto:sales@ideateinc.com).

Ideate BIMLink 2012.3 is the Autodesk Revit add-on that permits access to and editing of BIM data quickly and easily. Users can pull data from a Revit file into Microsoft® Excel® and push Excel data into Revit with equal ease. A new feature of Ideate BIMLink 2012.3 is support of Key Schedules, making the management of nearly endless varieties of data easy. [www.ideatebimlink.com](http://www.ideatebimlink.com)

Ideate Explorer® for Revit is a simple, powerful Revit add-on that permits users to explore, quantify and manage the 10,000+ building elements in a Revit model. [www.ideateexplorer.com](http://www.ideateexplorer.com)

#### **About Ideate, Inc.**

Ideate, Inc. is a leading Autodesk solutions provider, offering quality software, training, support and custom consulting and 3D printing services to AEC professionals. Established in 1992 and headquartered in San Francisco, California, Ideate is recognized as a Gold Partner for Architecture, Engineering and Construction, Autodesk's highest level of authorization. Ideate, Inc. operates five Autodesk Authorized Training Centers (ATC): San Francisco, Sacramento and San Jose, California; Portland, Oregon and Seattle, Washington. Ideate facilities are Autodesk Authorized Certification Centers, providing globally recognized certification courses for professionals who sell, service and support Autodesk products and solutions. For more information visit [www.ideateinc.com](http://www.ideateinc.com)

Ideate, Inc. is also an Autodesk Authorized Developer with 25+ years experience in software development and specific focus on Building Information Modeling (BIM). Ideate BIMLink lets users pull data from a Revit file into user-friendly Microsoft Excel and push Excel data into Revit with equal ease. [www.ideatebimlink.com](http://www.ideatebimlink.com) The Ideate Explorer for Revit is a simple, powerful Revit add-on to explore, quantify and manage the 10,000+ building elements in a Revit model. [www.ideateexplorer.com](http://www.ideateexplorer.com)